SCHILLER
INTERNATIONAL UNIVERSITY

MIM : Master in International Management









The Master in International Management (MIM) program has been designed to prepare students who have already completed a course of study in a non-business-related field. The 36-credit MIM degree program can be completed within one year. The coursework encompasses a variety of topics in business administration and economics, qualifying students for a future in business administration and public relations.

Many international business positions are available within the United States, but opportunities for working and traveling abroad are in abundance. In addition to basic business principles, students will become familiar with the linguistic, social, economic and political conditions and business practices of several countries. Principles in business administration as well as the application of economics and the psychology of marketing are covered.

No particular field of undergraduate specialization is required for admission to the program, but a year of undergraduate mathematics is strongly advised.

"Studying at Schiller International University's Paris Campus is a smart way to increase one's cross-cultural literacy in the heart of Franco-phonic culture, while learning in a friendly, welcoming and supportive atmosphere. It is not only about what you learn from textbooks, but experiencing the splendour of starting on a new page by travelling and soaking oneself in a foreign culture, in the quest to gain a valuable understanding of the ever dynamic globalised world we live in."



Graeme Polson
MBA - Paris Campus

International Management Focus Courses
MIM PROGRAM

BA 570 - Managerial Communications for International Business
Exposition of basic business communications principles, focusing on communicating economically, accurately, and cogently. Students analyze cases and compose appropriate business communications.

BA 513 - Managerial and Financial Accounting
This course is designed for the MIM and MBA prep student who has little or no previous background in accounting. The course consists of two parts: financial accounting and managerial (management) accounting, to include cost accounting and budgeting.

BA 575 - Statistics
Intensive introduction to statistical methodology in business and economics. Use of computers in conducting statistical analysis. Topics include probability concepts, hypothesis testing, correlation analysis, and quantitative business forecasting.

Course Descriptions
MIM PROGRAM

BA 501 - Organizational Behavior
Impact that individuals, groups, and structure have on the behavior within organizations. Practical examples. Methods related to problem-solving within organizations.

BA 510 - Business Economics
Emphasis on applicability of economic theory to both the business/internal dynamics of business and the external circumstances under which businesses operate.

BA 515 - Managerial Finance
Function of managing business funds, mobilizing cash and credit and planning their use to further the objectives of the firm.

BA 522 - International Marketing
Developing international strategies in planning market research and control with regard to legal, cultural and economic factors involved in crossing borders.

BA 529 - Multinational Business Management
Emphasizes specific techniques utilized by a multinational firm; its strategy, marketing, finances, decision-making, organization, communication, planning and control.

BA 544 - Human Resource Management
Familiarizes the student with the role and function of human resource professionals and their impact on organizations.

BA 560 - International Business Law
This course aims at providing a general understanding of the legal problems arising from transnational business transactions.

BA 589 - Methods of Research & Analysis
Empirical program of research involving the formulation of a research problem, theoretical background reading, research design, data collection and fieldwork and, finally, the construction and writing of a project.

IT 576 - I.T. Applications in Business
Introduces students to electronic data processing systems and techniques in the context of organizational management information systems. Types of hardware and software for information needs and problem solving, source document preparation, flowcharting and system design.



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ACCREDITED MEMBER
ACICS
Accrediting Council for Independent Colleges & Schools

Schiller International University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) to award Associate, Bachelor and Master Degrees. ACICS is recognized by the US Department of Education. Its accreditation of degree-granting instituitions is also recognized by the Council for Higher Education Accreditation (CHEA).

CHEA Council for Higher Education Accreditation